

BINDERS PROSPECTUS

VENUE

Binders's Art Store Gallery
Atlanta Artists Center/Binder's Summer Exhibit
Binder's Limelight Gallery, Buckhead

EXHIBIT DATES: August 3-26, 2010

JUDGE: **Gordon Anderson, B.V.A.**, Retired Associate Professor, GSU. Gordon has an extensive career in the arts, including teaching, numerous solo and group shows, awards, recognitions, publications and community work. He is a former Board Member and Exhibition Vice President of the Atlanta Arts Festival and has been honored for his MARTA wall mural designs throughout Atlanta and a Memorial Pavilion at Botanical Gardens, Atlanta.

AWARDS AND PRIZES: 1st, 2nd, & 3rd and Five Honorable Mentions (ribbons.) All are at the discretion of the judge.

ELIGIBILITY: Open only to members of Atlanta Artists Center.

SUBMISSIONS OPEN: July 1, 2010 - **CD Submissions Only**

SUBMISSION DEADLINE: **Deadline Extended to Saturday, July 17, 4:00 pm for Drop off of CD's at AAC**

ENTRY REQUIREMENTS:

- Entry Form
- Fee = \$20.00 for up to three (3) images. Make checks payable to The Atlanta Artists Center.

SUBMISSION METHODS

- Mail in or Drop off check/credit card payment with Registration form and Disk W/Artwork

HOW TO SUBMITT (Paper entry forms available at AAC or you can download form from website)

1. Go to AAC Website and click on Shows & Events and click on Events – Outside shows
2. You can mail or drop-off entry form, check/credit payment and CD to the Atlanta Artists Center, 2979 Grandview Avenue, Atlanta GA 30305 – Mail entries must be postmarked by July 17, 2010
3. The largest image dimension (width or height) should be no larger than 1920 pixels, with the other dimension proportional.
4. File size should not be larger than 1.5 MB for each image – **AND ONLY jpg accepted.**
5. Give each **image a file name** in the following format: **artist's last name, first initial-title- entry number**
Example: ragan,s-summer-01
6. Please use all lower case letters and follow the example: **Example: ragan,s-summer-01.jpg**
7. Label the disc with your **full name, phone number, email address and the name of the show: "Binders Limelight, 2010."** **Please note: email address is requested so we can notify you in a timely manner.**
8. Please NOTE: CD's will not be returned.

ACCEPTED WORK:

- Due to space limitations, only 35-40 works will be accepted. Artists **will be notified by email or phone before or on July 24, 2010.** List of accepted works will be posted on the AAC web site as well.
- All works accepted into the show must be for sale, with the artist receiving 65%; AAC receiving 25% and the Binders receiving 10%.

DELIVERY OF ACCEPTED WORKS

- Accepted work **must be delivered to Binders Limelight Gallery on Sunday, August 1, between the hours of 1:00 pm. and 4:00 pm OR On Monday from 10:00 am-12 noon on August 2, 2010.**
- Any selected works **not delivered before 12 noon on Monday, August 2** will not be accepted into the show..

- All artwork must have a label on the back side of the framed works to include the following: Artist's Name; Phone; Email; Title of Work; Medium; and Price.

EXIBHIT GUIDELINES:

1. Open only to AAC members.
2. Mediums – Oil, Acrylic, Mixed Media, Collage, Original prints, etchings, etc.
3. Entry Fee - \$20.00 for up to three entries.
4. Works MAY have been in previous AAC gallery shows, but not in previous OUTSIDE Shows.
5. Work must be original and completed within the previous two years.
6. Artist retains 65% of any sale; AAC receives 25%; Gallery receives 10%.
7. All works exhibited must be priced for sale.
8. All work must be framed according to AAC guidelines, which are given in the AAC handbook. Works will be rejected if they do not have a proper wire for hanging and label on back.

LIABILITY:

- All works submitted are the artist's own responsibility; and not insured or covered by AAC
- All accepted art work will be handled with professional care; however, neither staff nor volunteers can be responsible for any loss or damage.
- Please note that the gallery will be used at other times and by other groups for art classes and special events.
- Neither the gallery, nor AAC is responsible for works not picked up at the designated time after the show.
- Artist agrees that by entering this competition that the works chosen for the show may be used in AAC publicity and marketing.

REQUIREMENTS:

1. An entry to this exhibit agrees on the part of the artist to all conditions set forth in this prospectus.
2. Artists whose work has been accepted are obligated to deliver their work.
3. Accepted work that is not delivered or is withdrawn will prevent that artist from eligibility in future shows.
4. Accepted work that differs from images submitted on CD will be disqualified.
5. The judge / juror and AAC Show Chairperson have final authority to define what constitutes an acceptable entry.
6. Any substandard presentation may be disqualified upon receipt.
7. Take care while filling out registration forms. No changes will be made after receipt of CD or online entry.
8. **WORK MUST BE PICKED UP on August 27, 2010.**

RECEPTION: The reception will be held on Saturday, August 7, 2010, from 6-8 p.m., at the gallery. **Awards recipients will be honored and recognized at 7:00PM.** (Binders now closes at 8:00 pm on Saturdays so please come early.)

MARKETING: Constant Contact emails will be sent to membership and other promotional opportunities.

ARTWORK PICKUP: FRIDAY, AUGUST 27, 2010, from 10 a.m. to 3 p.m. Neither the gallery, nor AAC is responsible for works not picked up at the end of the show, at the designated time.

FOR FURTHER INFORMATION: CONTACT Sharron Ragan, AAC Chairman of Outside Shows, sragan@sharronragan.com or call 770-579-7042

BINDERS LIMELIGHT OUTSIDE EXHIBIT ENTRY FORM

This form **MUST** accompany your disc delivered to AAC.
Submission Deadline Saturday, July 17 – 4pm at AAC.

YOUR FULL NAME: _____

PHONE NUMBER: _____

EMAIL: _____

SUBMISSION #01

Please note **how you labeled the jpg on your disc** should be the same as you are listing on this form.
Example: last name,first initial-title-01 **SAMPLE: ragan,s-summer-01.jpeg**

Entry number _____ (AAC use only)

File label name:

Full artwork title:

Medium:

Price:

SUBMISSION #02 **SAMPLE: ragan,s-summer-02.jpeg**

Entry number _____ (AAC use only)

File label name:

Full Artwork title:

Medium

Price:

SUBMISSION #03 **SAMPLE: ragan,s-summer-03.jpeg**

Entry number _____ (AAC use only)

File label name:

Full Artwork title:

Medium:

Price:

(AAC USE ONLY)

PAID DATE _____ CHECK _____ CREDIT CARD _____ CASH _____

CD ACCEPTED IN CORRECT FORMAT _____

ENTRY CODE _____